

FAQs

What is NOhep?

NOhep is a global movement aimed at uniting people from across the world to take action, to speak out and to be engaged to ensure viral hepatitis is eliminated by 2030. In addition, NOhep provides a platform for the hepatitis community to share resources and materials so that actions can be taken to eliminate viral hepatitis at all levels.

What are NOhep's objectives?

The fundamental objective of NOhep is to build awareness of viral hepatitis and the crucial role people can play, in their own lives, in their communities and at more structural levels, to help eliminate viral hepatitis by 2030.

What does NOhep do?

NOhep unifies the hepatitis community. It connects people across the world who want to take action to ensure a global killer is eliminated. It also acts as an accountability and advocacy tool, ensuring governments take necessary measures to meet the targets outlined in the [WHO's Global Health Sector Strategy on Viral Hepatitis](#). It inspires people and tells powerful stories of the achievements of people living with viral hepatitis, and it mobilises people to campaign for a world where people have access to life saving interventions and do not suffer discrimination.

Why NOhep?

In 2015, the hepatitis community convened at the World Hepatitis Summit where they called for a global movement to eliminate viral hepatitis. A movement which would elevate awareness of viral hepatitis and unify people to take action.

NOhep also came about because, for the first time, the elimination of viral hepatitis is achievable given the availability of vaccines for hepatitis A, B and E, effective treatments for hepatitis A and B and a cure for hepatitis C.

Adding to this, there has been an upsurge in political commitment towards hepatitis. In 2015, the Sustainable Development Goals (target 3.3) included a reference to combat hepatitis by 2030, signalling that for the first time hepatitis being seen a global development priority. Following this, in 2016 the World Health Organization's first ever [Global Hepatitis Strategy](#) was adopted by 194 Member States. The strategy includes a number of targets and a goal of eliminating viral hepatitis by 2030.

Yet, more needs to be done. 125 countries still don't have national strategies for viral hepatitis and many more will need to invest heavily into developing the resources needed to meet these targets. NOhep acts as an accountability and advocacy tool, ensuring governments take the necessary steps needed to meet the targets outlined and to eliminate hepatitis.

Will world leaders listen?

Only if we're loud enough.

If we can raise awareness of viral hepatitis, that mere fact will exert some real pressure on negotiators. We need people to understand achieving the elimination of viral hepatitis means either success or failure for universal health coverage. It's not an easy fight but we think the voice of people will be heard, if it's loud enough. That's all of our job—to make enough noise that we can't be easily ignored.

Why is NOhep necessary?

Every year 1.4 million die globally, less than 1% receive treatment and only 5% are aware of their condition. Every day people are being denied the chance of a healthy future despite effective interventions existing, they are being denied jobs, academic opportunities and in some case the chance to get married. This is not good enough. NOhep and its supporters will unite with a common voice and a common goal to end these abuses by eliminating viral hepatitis.

How can I become a NOhep supporter?

It's easy! Everybody can get involved. You can join the movement and become a supporter by:

- **Sign up:** Go to [this page](#) and sign up by simply entering your contact information. Once you sign up, you will receive breaking information on our campaigns around the world and be able to take immediate action. You can unsubscribe at any time.
- **Use #NOhep:** On social platforms and materials, use the [#NOhep](#) when discussing hepatitis. You can also follow our social platforms to stay connected.
- **Share your content:** We are always on the lookout for fresh content to upload on the website to share with our supporters. Find out more [here](#).
- **Become a NOheptivist:** NOheptivists are NOhep's most committed members and the foundation of all that we do. They are taking action all over the world at this moment to eliminate viral hepatitis. You can find out how to join this brigade of everyday heroes [here!](#)

By taking any of these steps, you become a NOhep supporter and will get updates on all future activities where your voice can make a difference to the lives of 7.1 million by 2030.

What will change because of this campaign?

NOhep's ambitious goal is to reach over 380 million people by 2030 to accelerate action towards the elimination of viral hepatitis. If we join together and governments meet their targets by 2030, there will be a 65% reduction in annual deaths, 90% of people will be aware of their condition and 80% of people will receive the necessary treatment and care. That means at least 7 million lives will be saved. We will also change the way people view hepatitis. If people join together then we can de-bunk myths, end stigmatisation and create awareness.

Does NOhep just focus on hepatitis B and hepatitis C?

No. NOhep focuses on eliminating all hepatitis viruses (A,B,C,D,E) by 2030. By using one voice and focusing on viral hepatitis, NOhep can bring the community together to ensure objectives are met.

I missed celebrating the NOhep launch on World Hepatitis Day 2016, can I still take part?

Absolutely! NOhep will run until 2030, so there will be plenty of opportunities to mark NOhep in your locality. You can organise a launch event, share your support on social media and organise activities in your locality. Find out more [here](#).

Why is the logo green?

Green is a bright, vibrant and positive colour, all the traits that NOhep encapsulates. Green represents the future and NOhep being an inspirational and inclusive movement.

Why are there circles in the logo?

Circles represent connectivity. The shading of the circles moving from dark green to light green illustrates that we are moving from a starting point to a finish.

Can logos be added to the NOhep materials?

We are inviting all organisations to use the NOhep logo on their materials and website. They can also include their logo on some NOhep materials using the customisable poster tool, which is available on the website.

Is there any issue with using the campaign platform for hepatitis C only?

Of course not. NOhep covers all viral hepatitis, so regardless of your campaign theme, messaging or objectives, it fits under the NOhep movement. We encourage organisations to use the movement as this will strengthen their own campaigns and objectives and unite their activities under one global movement.

How can a community campaign fit into NOhep?

NOhep is a multi-stakeholder platform which acts a central hub for all hepatitis activities happening across the world. NOhep doesn't replace community campaigns but encourages organisations to share their campaigns on the website to provide others with tips on how to take action.

Is NOhep running a campaign in my country or region?

The easiest way to learn about NOhep's current campaigns is by following us on Facebook or on Twitter. You can also find on the website a section with events and activities happening in your region and country. If you would like to add an activity, contact us at connect@NOhep.org.

How can supporters upload their materials on the NOhep website?

NOhep welcomes a variety of content including (campaigns, resources, imagery, stories and events) from people or organisations working in the field of hepatitis. If you would like to share your content for the website, please fill in the form and send it via [WeTransfer](https://www.wetransfer.com) to connect@NOhep.org.

Who runs NOhep?

Initiated by the World Hepatitis Alliance in 2016, NOhep is led by WHA, who acts as the secretariat, and a working group made up of a diverse and broad range of organisations who represent the wide range of issues in hepatitis. For more information, please click [here](#).

Who should I contact for partnerships / sponsorships?

If you are part of an organisation or are interested in sponsoring NOhep, we want to hear from you! Our work would not be possible without our important partnerships. Send us a message connect@nohep.org and we'll work out the best way to move forward.

How can I unsubscribe?

We're going to miss you!

But, if you really don't want to be part of the movement, you email connect@nohep.org (and if you change your mind, we'll be glad to have you back!).